



# Rachel Kane

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PORTFOLIO OF RESOURCES AND EXPERTISE

@properties®

CHRISTIE'S  
INTERNATIONAL REAL ESTATE

LET'S GET —

# started

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I bring results to clients wherever their buying and selling goals take them.

Working with the best in the business is the only choice in real estate today. @properties Christie's International Real Estate shares my commitment to offering the most comprehensive and professional marketing, sophisticated technology, and expert market knowledge, supporting the highest standards of service and representation you expect and deserve. With local leadership and national and international reach, I bring results to clients wherever their buying and selling goals take them.

*Rachel Kane*



**RACHEL KANE**

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708.359.1630

rachelkane@atproperties.com





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ABOUT ME —————

## bio & accolades

As a lifelong Chicagoland native, Rachel brings a deep connection to the city and its surrounding neighborhoods. Growing up in Oak Park and now residing in Chicago, Rachel developed a unique understanding of the area's vibrant communities and diverse real estate market. Since beginning her real estate career in 2016, Rachel helped buyers, sellers, and renters navigate the complexities of the process with ease and confidence.

Rachel's ultimate goal is to help every client achieve their real estate dreams, whether it's finding the perfect first home, selling a cherished property, or securing an ideal rental. Known for her excellent communication skills and unwavering commitment to customer service, Rachel makes sure you're informed and supported every step of the way.

Real estate is more than just transactions; it's about building relationships and helping people move forward in their lives. If you're looking for a dedicated, knowledgeable, and approachable agent to guide you, Rachel would be honored to assist. Together, you'll make your real estate goals a reality.

**\$45M+**

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**TOTAL SALES IN CHICAGOLAND\***



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**PROVEN EXCELLENCE: 5-STAR  
ZILLOW REVIEWS**

*Source: based on closed sales volume data from MRED, 2016 to 2024*

PROVEN SUCCESS ———

# testimonials & sales

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## TESTIMONIAL

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"There are not enough positive words I can write about Rachel. This was my first time buying and I was on a short timeline. Rachel went above and beyond to make sure I was able to see every property I desired and worked around my schedule... She was able to push my condo purchase along and could not be happier with the outcome. If you need a REALTOR®, hire Rachel. You will not regret it - I promise!"

- C. M.

## TESTIMONIAL

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"It is impossible to say enough great things about Rachel Kane! Rachel listed and sold my Oak Park home and guided me through every step of the process. She was patient, kind and extremely knowledgeable. Her expertise was on clear display at every turn, from her knowledge of the local market conditions to the often overlooked details that would help sell our home... I can highly recommend Rachel without any reservation."

- D. P.



## TESTIMONIAL

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"Rachel went above and beyond in helping us throughout the home buying/selling process! She was extremely helpful and was always available for questions or recommendations during our experience. She made what could have been a very stressful process as smooth as possible. We'd highly recommend working with Rachel whether buying or selling a home."

- L.D

## TESTIMONIAL

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"Working with Rachel as my real estate agent was an absolute pleasure. As a first-time homebuyer, I greatly appreciated her responsiveness, knowledge, and genuine dedication to ensuring a smooth experience from the first viewing to the closing day. Rachel's prompt and informative responses to my inquiries made me feel valued and supported throughout the entire process."

- R. K.



## TESTIMONIAL

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"Rachel was a true pleasure to work with. I was a first time homebuyer and she made me feel comfortable through the whole process. She is very knowledgeable and easy to talk to. I found her to be candid and honest and that helped ease the stress for a new home buyer. She really did go above and beyond for me."

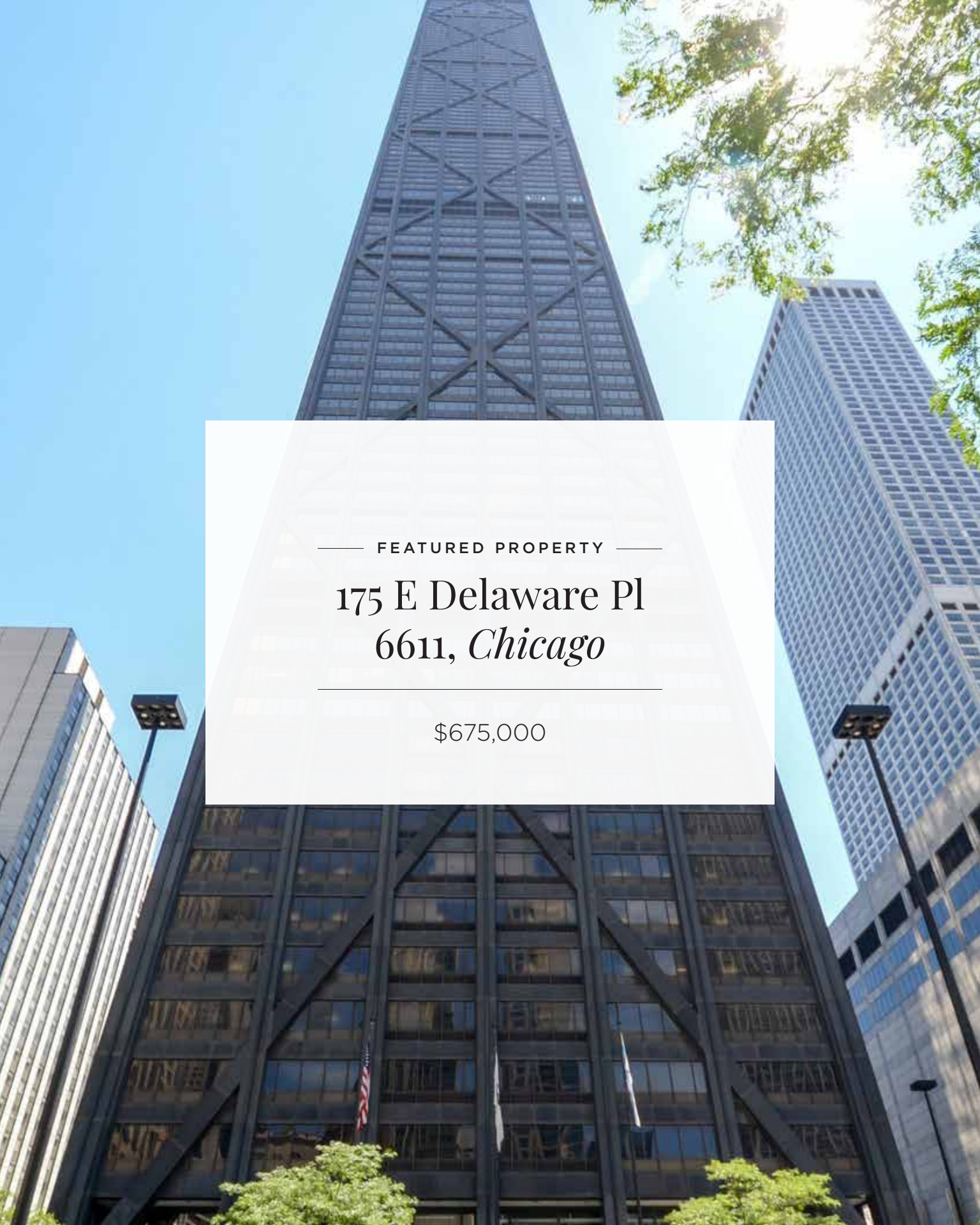
- A. K.

## TESTIMONIAL

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"Rachel was very thorough, attentive, and patient with us as we went through the home buying process in this crazy market! She helped us find the home we wanted, even though we had a very broad range of locations and specific details we were looking for in a home. We've worked with Rachel to buy and sell our previous home and she continues to impress. We will be using Rachel for our future real estate needs as well!"

- K. M.



— FEATURED PROPERTY —

175 E Delaware Pl  
6611, *Chicago*

\$675,000

## RECENT SALES

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3 Black Walnut Trail, Palos Park.....	\$760,000	628 E Independence Court, Arlington Hgts .....	\$485,000
1362 W Hubbard Street 2, Chicago.....	\$755,000	2423 W Fullerton Avenue 4D, Chicago.....	\$479,000
2018 W Ohio Street, Chicago.....	\$696,500	2928 N Damen Avenue 3, Chicago.....	\$460,000
2018 W Ohio Street, Chicago.....	\$696,500	333 N Jefferson Street 302, Chicago.....	\$460,000
1717 N Humboldt Boulevard 1N, Chicago.....	\$675,000	4109 N Greenview Avenue 1N, Chicago.....	\$450,000
175 E Delaware Place 6611, Chicago .....	\$675,000	847 N Marion Street, Oak Park.....	\$450,000
1717 N Humboldt Boulevard 1N, Chicago.....	\$675,000	718 N Marion Street, Oak Park.....	\$440,000
907 W Roscoe Street 4, Chicago.....	\$660,000	1727 S Indiana Avenue 126, Chicago .....	\$435,000
1717 N Humboldt Boulevard 1S, Chicago.....	\$635,000	1111 S State Street A602, Chicago.....	\$432,500
1717 N Humboldt Boulevard 3N, Chicago.....	\$595,000	1104 S Scoville Avenue, Oak Park.....	\$415,000
175 E Delaware Place 6611, Chicago .....	\$595,000	1222 Ashbury Drive, Lemont.....	\$415,000
278 Lawton Road, Riverside .....	\$586,500	1720 S Michigan Avenue 201, Chicago.....	\$400,000
1147 W Wolfram Street 1, Chicago.....	\$582,500	636 S Cornell Avenue, Villa Park.....	\$400,000
1717 N Humboldt Boulevard 3S, Chicago.....	\$580,000	71 E 16th Street 3, Chicago .....	\$397,000
1420 Bonnie Brae Place, River Forest .....	\$576,000	3307 Kenilworth Avenue, Berwyn.....	\$395,000
418 E Austin Avenue, Libertyville .....	\$575,000	2035 W Crystal Street 3, Chicago .....	\$394,000
4645 N Wolcott Avenue 1, Chicago .....	\$570,000	237 E Delaware Place 6B, Chicago.....	\$380,000
26W003 Gold Finch Court, Wheaton.....	\$565,000	515 N Noble Street 501, Chicago .....	\$376,000
188 Longfellow Drive, Wheaton .....	\$546,900	1845 S Michigan Avenue 1501, Chicago .....	\$375,000
1123 Gunderson Avenue, Oak Park.....	\$535,000	2421 N Sawyer Avenue 1, Chicago.....	\$375,000
1717 N Humboldt Boulevard 2N, Chicago.....	\$525,000	208 W Washington Street 1605, Chicago.....	\$375,000
1717 N Humboldt Boulevard 2S, Chicago.....	\$525,000	71 E 16th Street 3, Chicago .....	\$370,000
4030 N Clarendon Avenue 1, Chicago.....	\$525,000	1901 S Calumet Avenue 908, Chicago .....	\$364,500
19716 Longmeadow Drive, Tinley Park.....	\$524,000	1720 S Michigan Avenue 2108, Chicago.....	\$363,500
545 N Dearborn Street W2907, Chicago .....	\$506,000	1720 S Michigan Avenue 2910, Chicago .....	\$359,500
2423 W Fullerton Avenue 4D, Chicago.....	\$489,000	4109 N Greenview Avenue 1N, Chicago.....	\$352,000

## RECENT SALES

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827 Lathrop Avenue, Forest Park.....	\$350,000	1069 S River Road, Des Plaines.....	\$267,000
825 N May Street 3, Chicago.....	\$345,000	1503 S State Street 403, Chicago .....	\$265,000
2035 S Indiana Avenue 401, Chicago.....	\$340,000	1910 S Indiana Avenue 722, Chicago.....	\$264,000
222 E Pearson Street 2006, Chicago .....	\$340,000	13323 Ash Court, Palos Heights .....	\$262,500
1800 W Roscoe Street 527, Chicago .....	\$330,000	2342 W Harrison Street 2, Chicago.....	\$260,000
450 E Bowen Avenue 1W, Chicago .....	\$325,000	525 W Aldine Avenue 503, Chicago.....	\$250,000
252 N Martha Street, Lombard.....	\$322,000	611 S Wells Street 1209, Chicago.....	\$247,000
1008 Hannah Avenue, Forest Park.....	\$320,000	222 E Pearson Street 2006, Chicago .....	\$246,000
1935 S Archer Avenue 216, Chicago.....	\$319,000	725 W Sheridan Road 206, Chicago .....	\$243,000
1631 S Michigan Avenue 307, Chicago.....	\$318,000	1720 S Michigan Avenue 805, Chicago.....	\$225,000
1910 S Indiana Avenue 517, Chicago .....	\$314,900	2233 S Canal Street 1F, Chicago .....	\$225,000
333 S Desplaines Street 312, Chicago .....	\$302,000	718 S Campbell Avenue, Chicago.....	\$225,000
1845 S Michigan Avenue 1903, Chicago.....	\$300,000	1910 S Michigan Avenue 303, Chicago .....	\$220,000
221 E Cullerton Street 406, Chicago.....	\$300,000	816 Ferdinand Avenue, Forest Park.....	\$217,500
3232 N Halsted Street D906, Chicago .....	\$299,900	1540 N La Salle Drive 1006, Chicago.....	\$215,000
1355 N Sandburg Terrace 2408, Chicago .....	\$298,000	1620 S Michigan Avenue 808, Chicago .....	\$208,000
1155 W Roosevelt Road 304, Chicago.....	\$291,000	6301 N Sheridan Road 3L, Chicago.....	\$179,000
221 E Cullerton Street 406, Chicago.....	\$289,500	6301 N Sheridan Road 22B, Chicago.....	\$160,000
21W740 Park Avenue, Lombard.....	\$289,000	1401 W Erie Street B, Chicago .....	\$155,000
1464 S Michigan Avenue 1209, Chicago.....	\$288,000	850 N Dewitt Place 15I, Chicago.....	\$142,000
1845 S Michigan Avenue 804, Chicago .....	\$288,000	3900 N Lake Shore Drive 6B, Chicago.....	\$138,000
1250 S Michigan Avenue 808, Chicago .....	\$287,000	640 S Federal Street 803, Chicago.....	\$131,000
208 W Washington Street 1408, Chicago.....	\$277,000	122 Circle Avenue 102, Forest Park .....	\$75,000
3649 N Whipple Street 3, Chicago .....	\$270,000		
2342 W Harrison Street 1, Chicago.....	\$270,000		
1850 N Clark Street 1501, Chicago.....	\$267,000		



— FEATURED PROPERTY —

2423 W Fullerton  
Ave, *Chicago*

\$489,000





# committed to excellence

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With the scale and resources of a leading national brokerage firm, our agents deliver the best service in local real estate.

When a strong agent is backed by one of the nation's most innovative real estate brands, the results are unmatched. At @properties Christie's International Real Estate, our in-house marketing and technology teams produce best-in-class programs and products that give home sellers a competitive advantage in the marketplace. Bottom line: We offer the finest resources to ensure your home sale is the best you've ever experienced.

# our story

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## Unique from the start.

It all began in Chicago in the mid-1990s, when Mike Golden and Thad Wong met at a small brokerage firm and quickly became the city's top-selling real estate agents. Despite their tremendous success, they recognized the need for better service and support for both agents and clients. So in 2000, the duo set out on their own to establish @properties.

Combining cutting-edge technology with upscale marketing, the firm quickly became a driving force in Chicago real estate and beyond. Over the next two decades, the company grew into one of the largest brokerage firms in the country, acquiring the Christie's International Real Estate global luxury network in 2021. Today, @properties Christie's International Real Estate is widely considered one of the most innovative companies in the industry.



#1

IN CHICAGOLAND

#8

IN THE UNITED STATES

\$27.1<sub>B</sub>

IN ANNUAL SALES

*Source: #1 market share in Chicagoland based on closed sales volume data from MRED, 1-1-2024 to 12-31-2024.  
8th largest brokerage firm in the nation by sales volume according to 2023 Real Trends 500 ranking.  
\$27.1 billion in annual sales according to the MLS for 2024.*



# artfully aligned

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## Christie's International Real Estate

Through @properties' ownership of Christie's International Real Estate – the world's preeminent luxury real estate brand – sellers gain access to a powerful global network that spans nearly 50 countries. That means more national and international exposure to the world's foremost luxury agents and their affluent clientele, plus exclusive print and digital marketing opportunities.

## Christie's Collaborations

Christie's International Real Estate was born out of Christie's – the world's leading art and luxury business that was founded in 1766. Our relationship with Christie's auction house creates exclusive opportunities that benefit our clients, from enhanced access to Christie's auction, private sale and appraisal services, to exposure at auctions and special events.

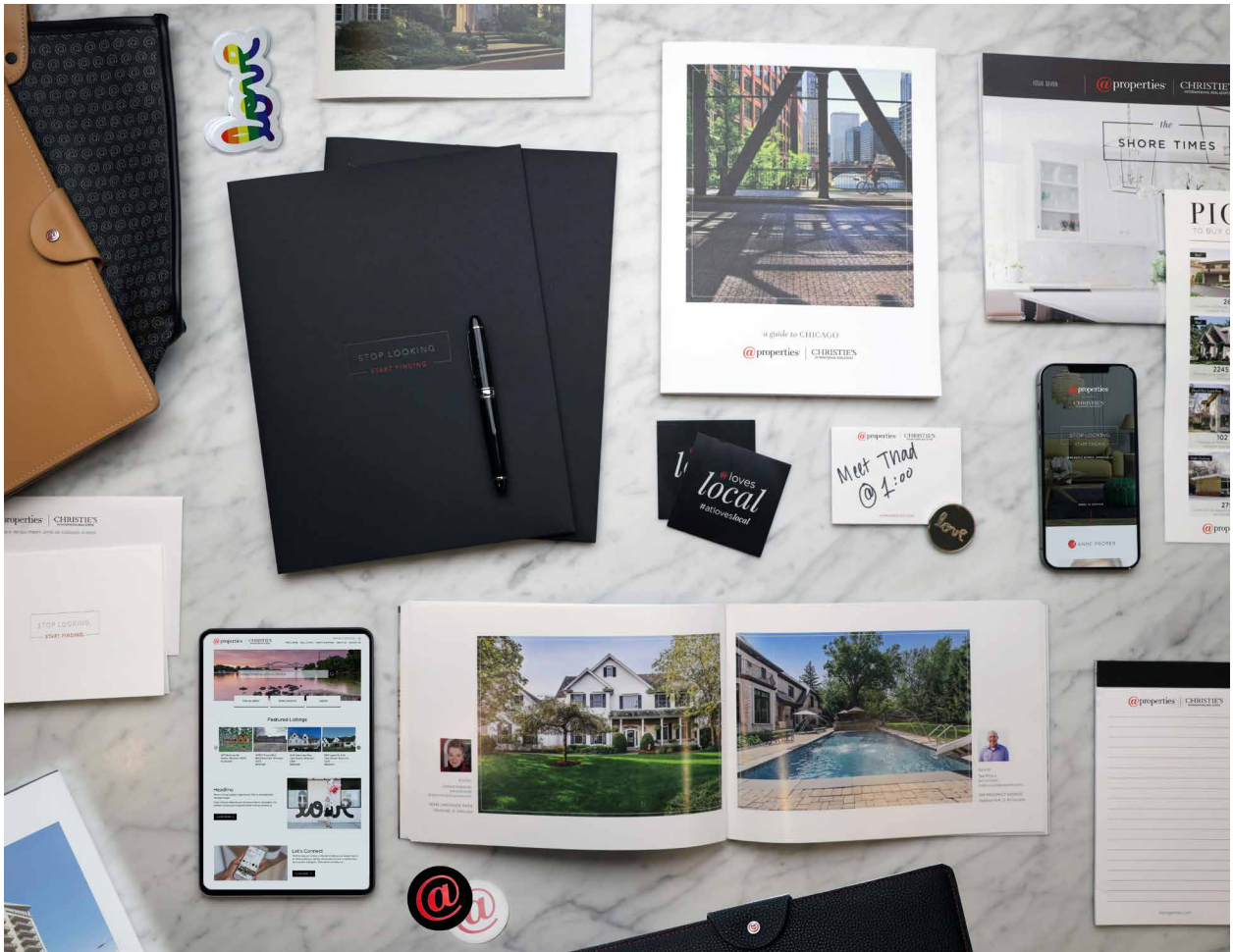
EXPOSURE IS ———

# everything

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The story of your home is already written...  
it's all about properly sharing it.

@properties Christie's International Real Estate showcases your home to the largest audience of homebuyers through marketing programs that are built around EXPOSURE - exposure through an internal network of agents and their client databases; through an in-house marketing department with full print and digital capabilities; and through an exhaustive catalog of online, mass media and grassroots marketing initiatives - all tailored to address the specific challenges and opportunities of the marketplace.



**We create maximum exposure for your home with the following resources:**

- atproperties.com
- Zillow.com
- Trulia.com
- Realtor.com
- Multiple Listing Service (MLS)
- Professional Photography and Video
- Signage
- LeadingRE.com
- Custom Property Brochure
- Direct Mail
- Adwerx
- E-blasts and Social Media
- Market within a Market - @agent app
- New ideas every day!

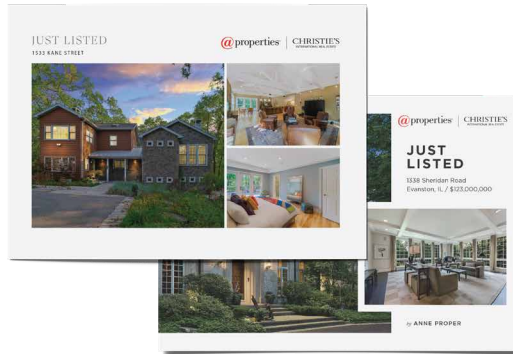


MARKETING ———

# gameplan

## bold signage

Head-turning signage makes your home stand out from the crowd.



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## direct mail

Just Listed postcards capture the attention of potential buyers.



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## brochures

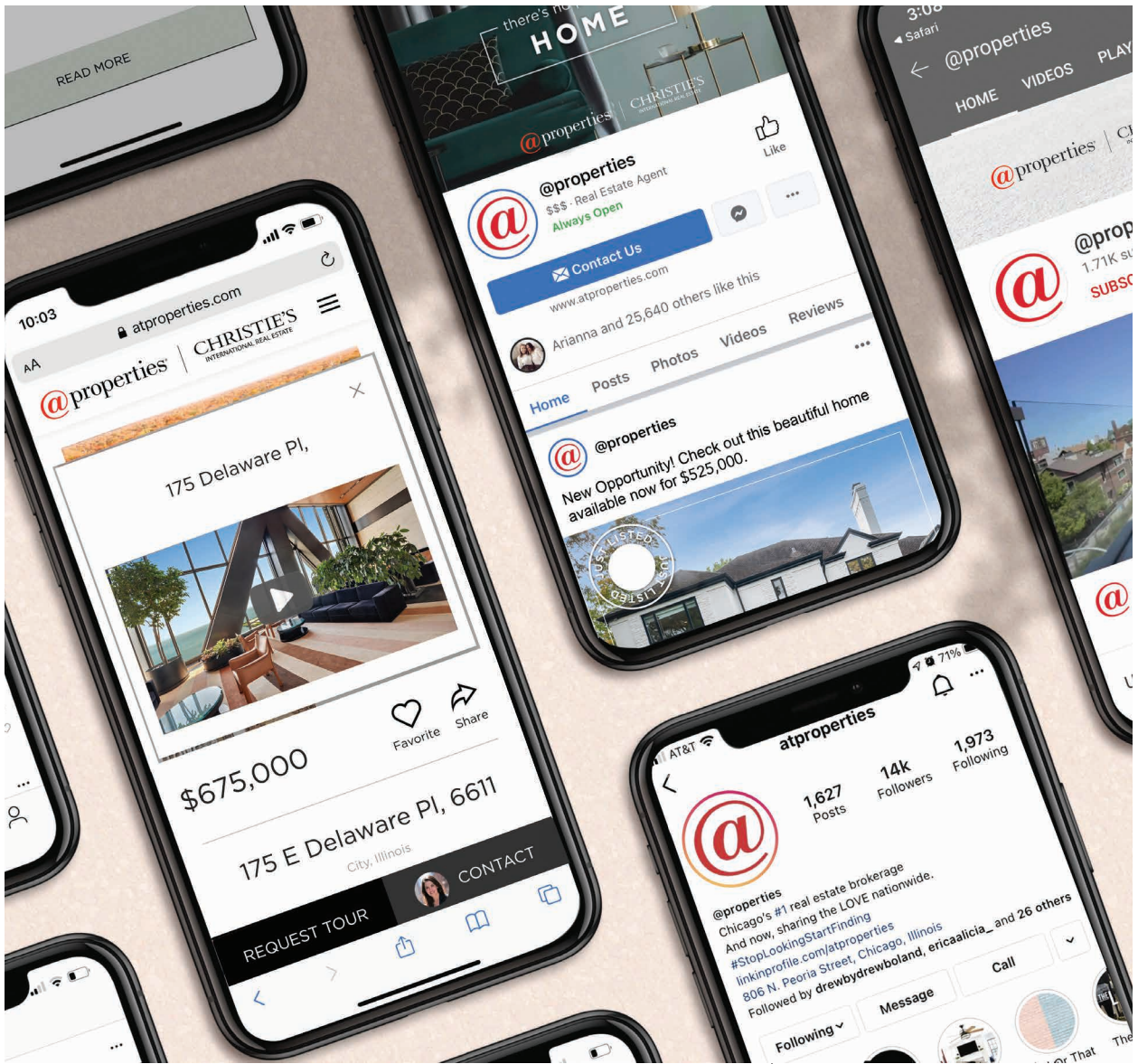
Our brochures highlight the key features of your home and the surrounding area.



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## advertising

We advertise in a wide range of print and online media.

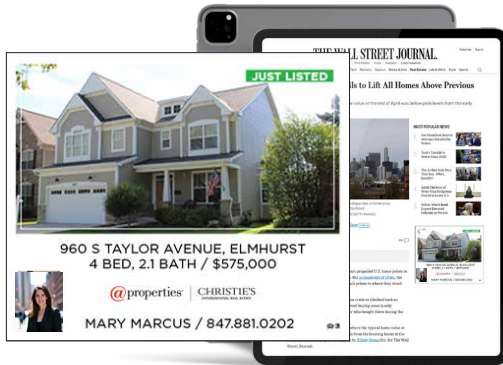


DIGITAL —————

# marketing

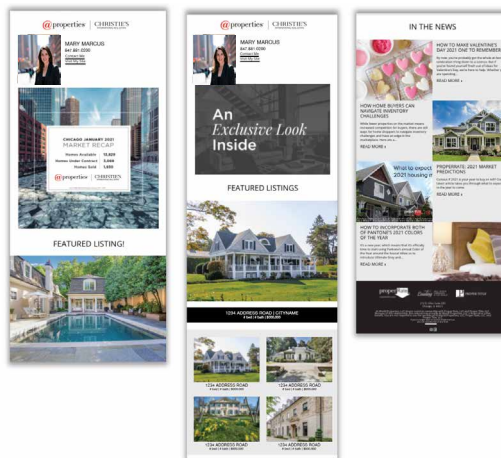
## social media advertising

We leverage the power of social media to create additional exposure for your home.



## adwerx

Adwerx puts your home in front of prospective buyers through a listing ad that appears on hundreds of top websites.



## email marketing

Featuring attractive designs, our email marketing tool provides another effective way to market your home and engage buyers.

INDUSTRY LEADING —

# technology

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## The ultimate pl@tform™

Selling a home today involves technology at nearly every turn. That's why @properties developed pl@tform™, the industry's premier brokerage-tech solution. With a variety of digital apps, pl@tform™ makes the selling experience more seamless every step of the way - from listing to marketing to closing.

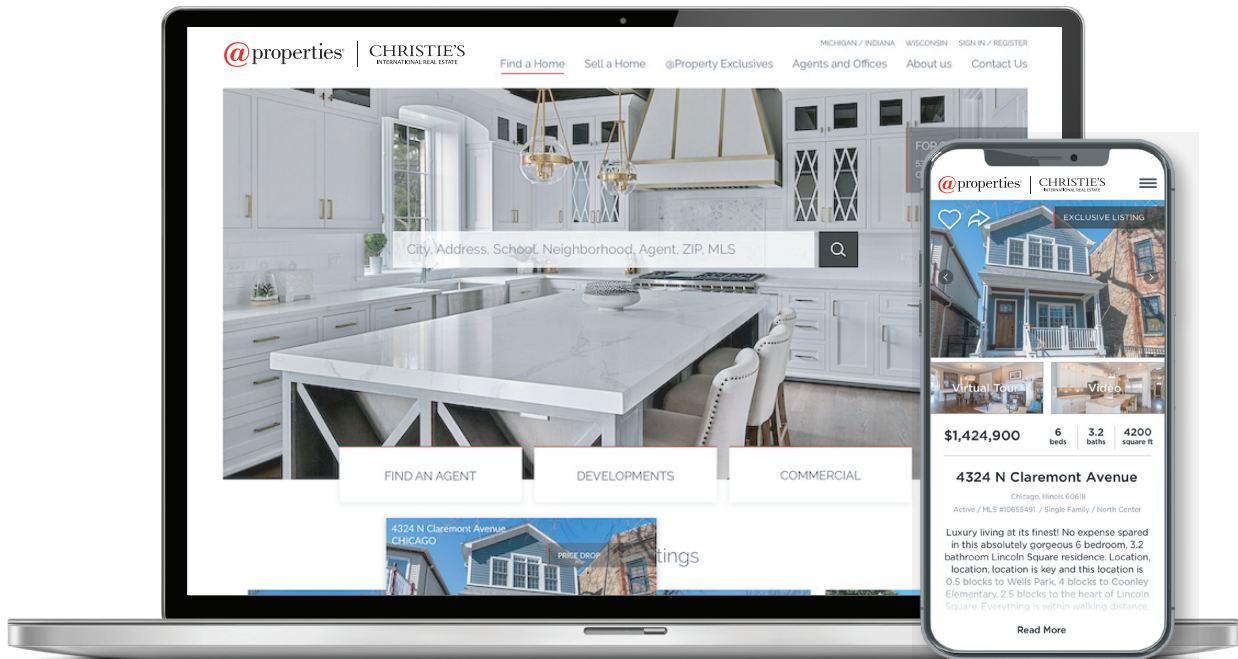






GET TO KNOW —————

atproperties.com



## listing QR code

Every @properties Christie's International Real Estate listing receives its own QR code, which is prominently displayed in advertising and on For Sale signs, property brochures and more.

## instant scheduling

With our Instant Scheduling feature, buyers have the ability to request a showing directly from the listing detail page. This ensures every lead is captured.

## photography and video

Professional photography and video are among the most important marketing tools when selling a home. That's why every single @properties Christie's International Real Estate listing includes a professional photography package optimized for both print and web.

## @home report

The @home report provides a data snapshot of your home, comparable properties and your local market, so you always know where you stand in the market.



platform

### Comparative Market Analysis

5. PREVIEW

Filter Comps

**Rachel Kane**  
708.359.1630

**SUBJECT PROPERTY**

**2544 Cowper Avenue**  
Evanston, Illinois 60201

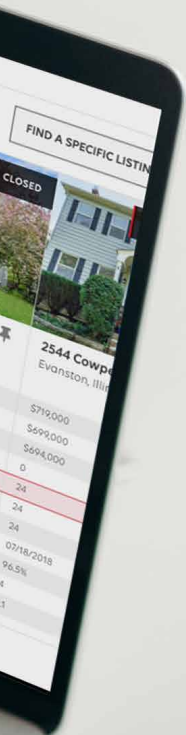
**ACTIVE**

**1108 Elmwood Avenue**  
Evanston, Illinois 60201

**1426 Dempster Street**  
Evanston, Illinois 60201

Property	Original List Price	List Price	Closing Price	Price Drops	Days Listed	Total Days on Mkt	Sold Date	% CP to OLP	Beds	Baths	Lot Size	sq-ft	Year Bld	4 Comps
2544 Cowper Avenue	\$719,000	\$699,000	\$699,000	\$694,000	0	24	07/18/2018	92.7%	5	3	5	171	1	4
1108 Elmwood Avenue	\$650,000	\$650,000	\$650,000		4	03/27/2018	96.6%	4	2.5	2.1	171	1	4	
1426 Dempster Street	\$719,000	\$699,000	\$694,000		0	07/18/2018	96.5%	4	2.1	2.1	171	1	4	





# the art + science of pricing

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What is your home worth? @properties Christie's International Real Estate is in the best position to answer that question accurately thanks to experience and technology like our Digital Comparative Market Analysis. Updated in real time, this interactive report helps us gauge market activity and determine the appropriate list price, so you can achieve the most lucrative and time-efficient sale.

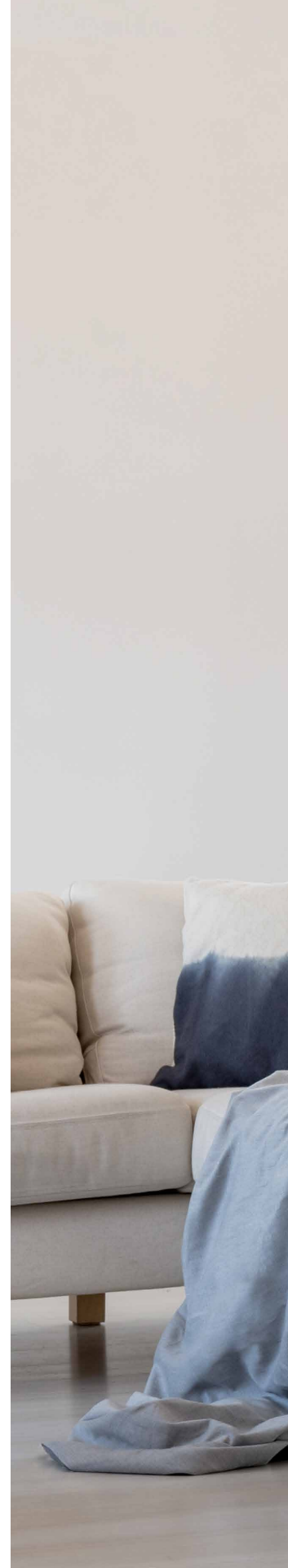
# before your home is shown

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One of the keys to success in today's competitive market is to position your home as the most desirable property in its price range. Making sure your home is in optimal showing condition will set it apart from the competition and could be the difference between a timely and productive sale or a long, drawn-out process.

Here is a list of preparations to make before showing your home:

- Declutter, clean and organize
- Maintain the exterior
- Paint
- Make repairs
- Brighten your home
- Remove pets
- Hire a home inspector









# staging your home

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Staging helps present your home in the best possible light. It can be as simple as rearranging a few pieces of furniture or as elaborate as hiring a professional to furnish an empty home right down to the plants and artwork.

Here are just a few staging tips that will make your home more marketable.

- Eliminate excess or oversized furniture so the room doesn't feel overcrowded.
- Remove clutter from all surfaces in the kitchen, bathrooms and throughout the home.
- Allow as much light to come in as possible. Open draperies and shades, remove unnecessary blinds and move any items that may obstruct windows.
- While personal photographs and mementos add warmth and character to a home, use them in moderation so buyers will focus on the home and be able to envision it as their own.
- Add furniture, plants or potted flowers to outdoor spaces to make a great first impression on buyers.

# partnerships

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## Your one-stop-shop

@properties Christie's International Real Estate offers clients a one-stop-shop for real estate services including brokerage, mortgage lending, title insurance, closing services, and more. In addition to partnerships with Proper Title and OriginPoint, @properties has divisions for new construction sales and marketing, relocation, residential leasing, and commercial sales and leasing. No matter your real estate needs, we have you covered.

OriginPoint  
A Rate Company

 PROPER TITLE®

@properties®  
COMMERCIAL

@properties®  
DEVELOPMENT  
GROUP

@properties®  
RELOCATION

@properties®  
RENTAL DIVISION



# giving back

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Real estate is about so much more than buying and selling homes; it's about bringing people together and strengthening our communities. We embrace this role in a variety of ways, from giving local artists a platform for expression, to supporting local organizations through our charitable foundation, @gives back, to partnering with small businesses on special marketing initiatives. We draw inspiration from our communities, and we try to return the favor every chance we get.

ARE YOU —

ready?

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I'd love to help with all of your real estate needs.

If you're thinking about making a move or looking for more information about your local market, reach out anytime.

*Rachel Kane*



**RACHEL KANE**

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